



# DCT LOGO MANUAL

# LOGO DCT CZECH S.R.O.

## COLOR

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The color of logo must only ever be used in the correct logo colours.

PRIMARY VERSION  
red logo on white background



SECONDARY VERSION  
white logo on red background



### DEFINITION OF RED COLOR

CMYK        0 100 100 15  
RGB         216 46 46  
html color   #DB2E2E

**Recommended color model for print is CMYK.**

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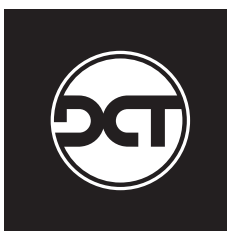
SECONDARY VERSION  
red logo on black background



red logo on grey background



## THE GREYSCALE LOGO



white  
from 100% to 30% black background



black  
from 30% to 5% black background

